UNLEASH YOUR POTENTIAL
16 - 18YR FOOTBALL ACADEMY
As the Director of Education, it’s a pleasure to welcome you to our 2017/18 prospectus.

I believe that education needs to continue to be modernised to meet the needs of learners and employer’s. In the future, we need a workforce that can develop new products, stretch, challenge and continue to modernise the world that we live in.

Our innovative football education academy combines modern academic study, practical hands-on learning and the experience of work for anyone aged 16 to 18 years within the exciting environment of football.

Our aim is to provide our students with the skills, experience and qualifications to prepare them for an apprenticeship, university place or employment in the football industry.

Our courses have been designed and created alongside industry experts and ex-professional players to meet the needs of the most demanding sectors and to educate up-and-coming young talent with the right skill sets and knowledge for the careers of tomorrow.

We have many open days planned throughout our various venues. I hope to see you at one of our open days, welcome you onto the programme and introduce you to the team.

Thank you

Darren Cox
Our aim is to provide the highest quality teaching and learning for our students so that they can achieve their potential. We strive to ensure that all students are supported to achieve their own individual goals and open the doors to future opportunities. We provide a bespoke curriculum which engages, inspires and challenges all our students.

*We continually evaluate and adapt our curriculum to ensure we are doing the best for every student to meet their individual needs, interests and aspirations.*

Staff engage and enthuse students through a wide range of learning activities which promote progress, achievement and enjoyment. We expect students to participate fully in, and engage with, the learning process so that they become responsible for their own learning.

We want our students to become independent, lifelong learners equipped with the knowledge and skills they will need to become successful adults, both in the work place and in their personal lives.

We are committed to offering an inclusive curriculum to ensure the best possible progress for all our students, whatever their needs or abilities. There is a strong ethos of mutual respect, integrity and good citizenship so that everyone can feel safe, included and well supported in a caring environment that helps them to succeed.

Developed in partnership with...
Our Enrichment Programme will provide students with opportunities to develop skills such as creativity, initiative, enterprise and leadership through a range of activities, as well as provide them with an enriched Curriculum Vitae. Students may work alongside other members of the community in a range of coaching, health and fitness roles, which will benefit them considerably when applying for university, apprenticeships and any future career.

As well as excellent teaching, we can also offer our students a range of opportunities and work experience placements which will further enhance their applications for university, apprenticeships or employment.

We have an excellent network of opportunities to develop our students’ academic, practical and social skills. We aim to develop every student holistically and our members of staff are role models of professionalism, respect and reliability. We provide challenges for all, to facilitate each student with a chance to strive for academic excellence in every lesson.

We are committed to developing excellent partnerships and firmly believe that the skills, knowledge and expertise of those around us can be harnessed and developed for the benefit of our students and the wider community. Our aim is to continue to secure and strengthen our partnerships, which will enable our students to access a wide variety of academic, vocational and health related opportunities.

If students are to be successful in their transition to Higher Education and/or employment they need to be equipped with a range of skills and knowledge within the professional football industry.

Our Enrichment Programme includes:
- High level / pro football match programme
- Free fitness membership package worth over £400 a year*
- Real live work experience and opportunities
- Partner primary schools PE and after-school club delivery
- Junior / community football coaching delivery
- Direct employment opportunities
- Recreational team building activity programme
- Networking development – building contacts at pro-clubs
- Stadium tours
- Potential agent management contracts
- Personal training to move onto professional clubs (EPPP model)

*Depending on location and achievement
With training sessions and matches led by staff of highly qualified UEFA coaches, including ex professional players and managers, the football training programme will enhance every individual’s game. Sessions focus on improving a student’s individual technique, as well as tactical awareness and understanding of the game. Further improvements are made to each student’s physical attributes through strength and conditioning training, enabling participants to be fully prepared for the modern game.

Friendly fixtures are also arranged against Premiership and Football League opposition, whilst specific trial matches in front of scouts are held, giving each student a chance to test and showcase themselves to professional clubs throughout England.

Away from the pitch itself a number of further activities are arranged for the benefit of students football development and together make the course enjoyable, these include:

- Trial matches in front of major club scouts
- Competitive matches in National Youth League, County FA Competitions, Under 21 league and Men’s Reserve League
- Friendlies against Premiership and Football league opposition
- Sessions with former pro-footballers and managers
- FA Referee’s seminars
- Sessions about contracts with a FIFA approved Player’s Agent
- Expert coaching sessions for all outfield positions from UEFA qualified coaches
- Specialist goalkeeping sessions from UEFA qualified coaches
- Physiotherapy sessions / first aid training
- Sessions with a Strength and Conditioning coaches
- Excursions to see Premier League and Football League matches
- Visits to pro and semi-pro games with analysis
- Team building activities
- Opportunity to take FA Coaching Badges and Referee’s course

LEARNER INFORMATION

EDUCATION PATHWAYS

Students can take part in various industry ready and Community Leaders Awards as well as undertake work experience and be given the opportunity to run community holiday and school programmes.

We offer a unique approach to ensuring the best educational outcomes from all of our students. Top-class facilities and leading industry experts provide the perfect environment to develop and progress beyond the determined outcome of each programme. Whether higher education, employment or overseas studies are your ultimate target, we will help you get there.

Education Pathways see page 20
This course has been developed in partnership with industry experts and ex-professional players as an applied science qualification with a key focus on football. It is for post-16 learners who want to continue their education through applied learning, and who aim to progress to higher education and or employment within the sport and exercise science sector. The qualification is wide-ranging and equivalent in size to three A Levels, and has been designed as a full two-year study programme.

The qualification gives learners the knowledge, understanding and skills that underpin study of the sport and exercise science sector with a key focus on football, and gives learners additional breadth and depth to prepare them fully for further study or training.
BTEC LEVEL 3 • ENTRY REQUIREMENTS

Students are more likely to gain a place if they have 5 GCSE passes including 1 GCSE at grade C.

During a course interview each learner will be reviewed individually. Learners may still enrol on the Level 2 course if the above requirements are not met as learners may demonstrate the ability to succeed in other ways. For example, learners may have relevant work experience or specific aptitude shown through diagnostic tests or non-education experience.

What to do if I don't get the grades?
If a student does not meet the entry requirements above then in year one they may be enrolled onto BTEC Level 1 in sport. Once this is complete then they will progress to the BTEC Level 2 Sports.

Enhance your Maths & English skills
Students will also have the opportunity to enhance their Maths and English including re-sitting their GCSE’s or completing functional skills in all pathways.
All students will complete further optional units dependant on their desired career path. These optional units are equivalent in weight to one A Level.

BTEC LEVEL 3
SPORTS & EXERCISE SCIENCE
COURSE STRUCTURE

Students will be able to pick from different education pathways to ensure their education meets their needs and the needs of their preferred industry pathway. All pathways have been designed to ensure students complete with a recognised sports science qualification however each pathway has been tailored with professional industry input.

All students will complete 7 mandatory units. These core/mandatory units are equivalent in weight to two A Levels.

- Sport and Exercise Physiology
- Functional Anatomy
- Applied Sport and Exercise Psychology
- Field and Laboratory-based Fitness Testing
- Applied Research Methods in Sport and Exercise Science
- Coaching for Performance and Fitness
- Nutrition for Sport and Exercise Performance

How is this course assessed?

70% Internal Assessment
30% External Assessment
How will this course help me to develop my football skills?

The football programmes are headlined and delivered by highly qualified ex-professional footballers. The coaches aims are to develop the student’s life skills, but most importantly develop the players to give them the opportunity to succeed at a Semi Professional/Professional football team. Students will gain these opportunities through showcase games organised by the coach’s to compete against Professional Academies. In addition to the showcase games, the students and players will compete in trial games in front of leading national and international scouts.

Throughout the course the coaches will use their industry knowledge and experience to show students the pressures associated with being a professional footballer.

The course also highlights additional key areas, such as preparation of a game, types of training and pre/post match nutrition.
Semi professional & Professional Football

The coaching received from our highly qualified and ex-professional coaches, could earn the opportunity to play at a Semi Professional or Professional level through the contacts of the coaches and the showcase and trial games that are organised between the coaches at local and professional football clubs. The showcase and trial games could include the possibility of getting scouted from National and International agents.

University

Through the completion of your chosen education course you will be accounted UCAS points, Grade depending. The UCAS points you earn can be allocated to your ideal University Course. The Sports and Exercise Science Qualification opens numerous avenues in the sporting world to start your chosen career, whether it is football, sports coaching, physiotherapy or one of the many more opportunities available. Full UCAS support will be given by our trained staff.

Other Higher Education Courses

The Sports and Exercise Qualification can also offer progression into other Higher Education Courses. Including progression into an Apprenticeship or Trainee position within your desired career in the sports industry.

Employment

With our contacts in the football industry you could have the opportunity to build relationships within your work experience and showcase your abilities to gain employment by your chosen suiter.

Overseas Education

With Education changing, more and more students are considering overseas education. Through trial games, the coaching received and the qualification gained you could earn the opportunity to join a USA scholarship programme or advance onto a higher education course in America or a country of your choice.
Every student will be required to select one of the education pathways shown on the following pages:

22 - Professional Football Pathway
24 - Football Coaching Pathway
26 - Strength & Conditioning Pathway
28 - Physiotherapy Pathway
30 - Refereeing Pathway

In addition to the mandatory units, there are a further 19 specialist units and qualifications that students may undertake to tailor their course, to align with industry areas of employment within sport and football.
The scholarship programme will provide a pathway for individuals to learn and develop whilst being apart of a professional football environment. It would be brilliant to see more females involved in the game as I believe this programme gives students the potential for career opportunities in Football for the future.

Paige Shorten
Norwich City Ladies Player
UEFA B & FA Youth Award - Coach

Other units may include
- Biomechanics in Sport and Exercise Science
- Specialised Fitness Training
- Sociocultural Issues in Sport and Exercise
- Technology in Sport and Exercise Science

Potential Additional Qualifications
- The FA Level 1 in Talent Identification
- The FA Level 1 in Psychology
- The FA Level 1 in Coaching Football

Playing experience and coaching
Playing against professional and Semi Professional clubs alongside being coached by FA / UEFA qualified football coaches.
This programme enables students to receive training from experienced ex-professional players, meaning that we can pass on our own experience of the football industry through our coaching.

Danny Crowe
Ex-professional player & UEFA A licence holder

**FOOTBALL COACHING**

**Other units may include**
- Research Project in Sport and Exercise Science
- Physical Activity for Individual and Group-based Exercise
- Sociocultural Issues in Sport and Exercise

**Potential Additional Qualifications**
- The FA Level 1 in Coaching Football
- The FA Level 2 in Coaching Football
- The FA Level 1 in Goalkeeping Coaching
- The FA Level 2 in Goalkeeping Coaching
- The FA Level 1 in Coaching Futsal
- The FA Level 2 in Coaching Futsal
- The FA Basic First Aid For Sport (BFAS)
- The FA Safeguarding Children Workshop

*Coaching opportunities, working with the player development programme as well as delivering various activities at the centres.*
Other units may include
- Biomechanics in Sport and Exercise Science
- Specialised Fitness Training
- Physical Activity for Individual and Group-based Exercise
- Technology in Sport and Exercise Science
- Sports Injury and Assessment

Potential Additional Qualifications
- The FA Level 1 in Coaching Football
- The FA Level 2 in Coaching Football
- The FA Level 1 in Goalkeeping Coaching
- The FA Level 2 in Goalkeeping Coaching
- The FA Level 1 in Coaching Futsal
- The FA Level 2 in Coaching Futsal
- The FA Basic First Aid For Sport (BFAS)
- The FA Safeguarding Children Workshop

Coaching opportunities, working with the player development programme as well as delivering various activities at the centres.
Other units may include

- Biomechanics in Sport and Exercise Science
- Specialised Fitness Training
- Sports Massage
- Sports Injury and Assessment

Potential Additional Qualifications

- The FA Level 1 in Coaching Football
- The FA Basic First Aid For Sport (BFAS)
- The FA Level 1 in Psychology
- The FA Safeguarding Children Workshop
- Level 2 in fitness instructor
Other units may include

- Biomechanics in Sport and Exercise Science
- Specialised Fitness Training
- Sociocultural Issues in Sport and Exercise
- Technology in Sport and Exercise Science
- Sports Injury and Assessment

Potential Additional Qualifications

- The FA Level 1 in Coaching Football
- The FA Basic First Aid For Sport (BFAS)
- The FA Level 1 in Talent Identification
- The FA Level 1 in Psychology
- The FA Refereeing Course
- Small-Sided Football Referees Course
This course has been developed in partnership with industry experts and ex-professional players as an applied science qualification with a key focus on football. This course is designed for anyone 16+ with a keen interest in sport, in particular football and wants to pursue a career in the football industry such as refereeing, coaching, playing and physiotherapy.

The course provides the opportunity to develop a range of practical skills and techniques, personal skills and attributes essential for successful performance in working life in this area.
Students are more likely to gain a place if they have GCSE passes including 1 GCSE at grade C.

During course interview each learner will be reviewed individually. Learners may still enrol on the Level 2 course if the above requirements are not met as learners may demonstrate the ability to succeed in other ways. For example, learners may have relevant work experience or specific aptitude shown through diagnostic tests or non-education experience.

What to do if I don’t get the grades?
If a student does not meet the entry requirements above then in year one they may be enrolled onto the Level 1 in sport. Once this is complete then they will progress to the Level 2 Sports.

Enhance your Maths & English skills
Students will also have the opportunity to enhance their Maths and English including re-sitting their GCSE’s or completing functional skills in all pathways.
This course combines the theory and practice of sport with the key focus of football.

All students will complete 7 mandatory units.

- Fitness for Sport and Exercise
- Practical Sports Performance
- Carrying out a Sports Related Project
- Mind and Sports Performance
- The Sports Performer in Action
- Training for Personal Fitness
- Anatomy and Physiology for Sports Performance

How is this course assessed?

85% Internal Assessment
15% External Assessment

All students will complete further optional units dependant on their desired career path. These optional units are equivalent in weight to one A Level.

YOUR FOOTBALL SKILLS

LEARN AND DEVELOP

EX-PROFESSIONAL PLAYERS

YOUR FOOTBALL SKILLS
Below you can view our current course locations & the facilities they offer

<table>
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<th>Course Location</th>
<th>Tel</th>
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<th>Address</th>
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<tbody>
<tr>
<td><strong>St George’s Park Graves</strong></td>
<td>0114 237 5349</td>
<td><a href="mailto:info@sggraves.com">info@sggraves.com</a></td>
<td>St George’s Park Graves, Bochum Pkwy, Sheffield S8 8JR</td>
</tr>
<tr>
<td><strong>St George’s Park Thorncliffe</strong></td>
<td>0114 284 6642</td>
<td><a href="mailto:info@sgpthorncliffe.com">info@sgpthorncliffe.com</a></td>
<td>St George’s Park Thorncliffe, Pack Horse Lane, Sheffield S35 3HY</td>
</tr>
<tr>
<td><strong>Barnards Soccer Centre</strong></td>
<td>01502 532540</td>
<td><a href="mailto:barnards@sentinellt.co.uk">barnards@sentinellt.co.uk</a></td>
<td>Barnards Soccer Centre, Banards Way, Lowestoft, Suffolk NR32 2HF</td>
</tr>
<tr>
<td><strong>Pulse Soccer &amp; Fitness</strong></td>
<td>0121 506 1100</td>
<td><a href="mailto:info@pulseswedesbury.co.uk">info@pulseswedesbury.co.uk</a></td>
<td>Pulse Soccer &amp; Fitness, Friar Park Road, Wednesbury, West Midlands WS10 OJS</td>
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<th></th>
<th>All Weather 3G Pitch</th>
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<tr>
<td>St George’s Park Thorncliffe</td>
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<td>Pulse Soccer &amp; Fitness</td>
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HOW TO APPLY

All courses and locations can be applied for by completing and posting the attached form to our head office, or online by completing our electronic application form. Once we receive your application, we will send you details of our next open day at your chosen venue for you to meet our team.

Applications by post:
Darren Cox, Director of Education
Football Education Academy Programme
Waterlane Leisure Centre
Lowestoft, Suffolk NR32 2NH

Applications online:
www.footballacademy.org.uk/apply

Disclaimer
The information in this prospectus is intended as a guide to the courses & facilities offered in conjunction with the National Football Academy Programme.

Although all information is correct at the time of publication, we reserve the right to make changes to the content of delivery of the courses of the facilities and resources which support them. This prospectus is issued as a guide & does not form any part of any contract between the programme & the student.
WHERE WE ARE!
We have several locations situated throughout the south of England

Phone: 01502 532541
Email: enquiries@footballacademy.org.uk
Facebook: www.facebook.com/NationalFootballAcademy